

## Total Lobbying Effort

### Total Lobbying Expenditures

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| \$12,000.00            | \$18,000.00             | \$9,169.00             | \$9,000.00              | \$48,169.00 |

### Total Hours Communicating

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------|
| 12.75                  | 1.99                    | 4.00                   |                         | 18.74 |

### Total Hours Other

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------|
| 27.00                  | 2.75                    | 9.25                   | 3.00                    | 42.00 |

## Hours Lobbied on Each Matter

### Lobbying Effort On Budget Bill Subjects

#### Financial Institutions

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| 26.00 (65%)            |                         |                        |                         | 26.00 (43%) |

### Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

#### CR 10-098 (DFI) - Payday lending regulations.

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| 13.91 (35%)            |                         |                        |                         | 13.91 (23%) |

#### Payday lenders

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
|                        | 3.03 (64%)              | 11.26 (85%)            |                         | 14.29 (24%) |

#### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
|                        |                         |                        | 3 (100%)                | 3.00 (4.94%) |

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
|                        | 1.71 (36%)              | 1.99 hours (15%)       |                         | 3.70 (6.09%) |